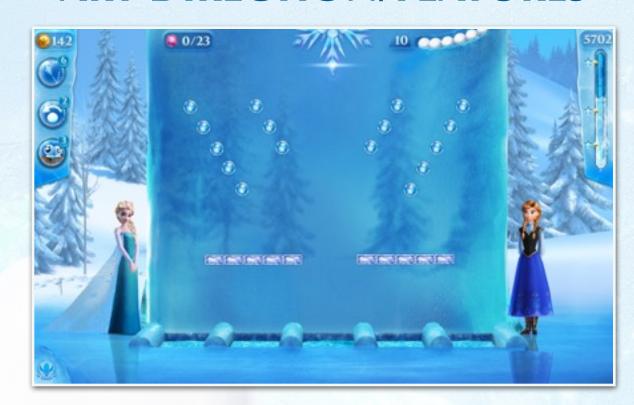


TAKE YOUR BEST SHOT AND UNLEASH THE MAGIC OF FROZEN IN THIS INNOVATIVE NEW PUZZLE GAME!

THE PARTY OF THE P

ART DIRECTION/FEATURES



BOUNCE YOUR WAY THROUGH 100 LEVELS

Swipe to aim and tap to release magical snowballs to shatter through ice bricks!

A STUNNING 3D MAP

Explore Arendelle like never before on a 3D scrolling map!

DAZZLING POWER-UPS & BOOSTERS

Use Snowgies as power-ups to catch snowballs and earn ice-melting Fireballs as boosters!

PLAY WITH FACEBOOK FRIENDS

Gift & receive free Lives with friends and see how you stack up against them!

RELEASE PLAN



GEO-BETA:October 2015 (Facebook)

WORLDWIDE LAUNCH: December 2015

Jecember 201.

LANGUAGES: EFIGS JKCR BR

PLATFORMS:

iOS, Android, Facebook, Amazon









DETAILS



BUSINESS MODELFreemium with in-app purchases



GENRE Puzzle

KEY SELLING POINTS

From the maker of Disney's #1 Puzzle game
Frozen Free Fall, with over 110 million
downloads, comes a brand new Frozen
adventure!

Experience an exciting new type of gameplay with the biggest animated movie of all time!